

## CASE STUDY: Specialty New Store POS



### Project Overview

Technology: Point of Sale System

Market: Retail–Sporting Goods

Project Duration: Ongoing

Number of Locations: 390 Nationwide

### Customer Challenge

One of the largest sporting good retailers was faced with the task of identifying a technology service provider capable of implementing their new store IT infrastructure. In addition, they needed a partner with extensive project management experience to facilitate and coordinate construction, IT, and Operations.

### Worldlink Solution

- inventory management of all equipment
- staging, shipping, and configuration
- utilized Just-In-Time delivery system
- infrastructure cabling, testing, and turn-up

### Customer Testimonial

“Worldlink has been handling all of our new store activities since 2002 and continues to exceed our expectations today. As a result of their continued success we have partnered with Worldlink on most of our in-store technology projects over the years and continue to be 100% satisfied with their efforts and commitment to our partnership.”

**M.S. – VP IT**