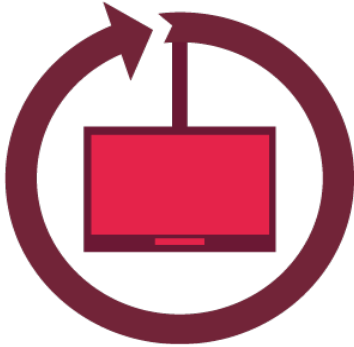


## **CASE STUDY: Digital Signage Retrofit**



### **Project Overview**

**Technology: Digital Signage-content delivery**

**Market: Retail–Specialty**

**Project Duration: 3 Months**

**Number of Locations: 32**

**Nationwide**

### **Customer Challenge**

A large clothing retailer was faced with the task of identifying a technology partner who had the ability to relocate their digital signage devices prior to store opening.

### **Worldlink Solution**

- removed existing signage
- installed 24 hour power to new signage location
- installed Cat 5e connectivity from the data switch
- relocated existing Digital Signage/Thin Client and tested
- removed/disposed of existing electric signage

### **Customer Testimonial**

“Well thank you, thank you, thank you on this rollout. I really appreciate everything you and your guys have done during this rollout. It was such a painless process and that's what I love about Worldlink.”

**D.L. – Construction Project Manager (Northeast)**