

## **CASE STUDY: Specialty Store WAN**



### **Project Overview**

**Technology: Network Systems**

**Market: Retail–Specialty Store**

**Project Duration: 90 Days**

**Number of Locations: 800**

**Nationwide**

### **Customer Challenge**

A large specialty clothing company was looking to reduce their store connectivity costs by converting to a DSL solution. They needed a partner capable of rapidly deploying DSL networks in 800 store locations throughout the US.

### **Worldlink Solution**

- staging and shipping of equipment
- utilized Just-In-Time delivery system
- installation of network and system cutover
- extended new circuit from minimum point of entry into store as needed
- utilized online service portal for troubleshooting and checkout

### **Customer Testimonial**

“As a project manager for a multi-year nationwide retail chain DSL deployment, I was looking for a partner who could integrate seamlessly with our team and provide the level of service that we would expect from our own employees. Not only did Worldlink meet these requirements, they went above and beyond – handling the day to day problems without supervision or handholding and delivering in the time frame they promised. I would highly recommend Worldlink for your retail integration and deployment needs.”

**L.S. – Project Manager**