

CASE STUDY: Specialty New Stores



Project Overview

Technology: Voice and Data Wiring, POS, Digital Signage, Kiosk
Market: Retail–Specialty
Project Duration: 6 Months
Number of Locations: 46

Customer Challenge

A large specialty retail clothing company needed a technology deployment partner with the knowledge and ability to successfully implement the solutions necessary to open new store locations.

Worldlink Solution

- site survey visit
- cabling visit (4-35 cables, depending on store set up)
- POS set-up visit (2-4 POS per site)
- work with construction and networking groups to coordinate from HQ
- work with GC, landlord and other trades to coordinate onsite work
- employ union trades as needed
- provide local permits/inspection visits as needed
- take part in weekly activity meetings throughout 2011

Customer Testimonial

"For the past 4.5 years, we have been using WL as our go to vendor for our onsite tech needs. You have a very good team and I look forward to working with you in the New Year."

B.H. -- Network Services Manager