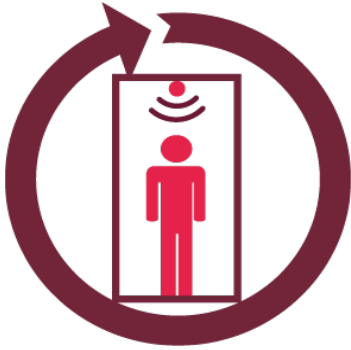


## **CASE STUDY: People Counter**



### **Project Overview**

**Technology: People Counters- IP Thermal Imaging**  
**Market: Retail-Specialty**  
**Project Duration: 60 Days**  
**Number of Locations: 253**  
**Nationwide**

### **Customer Challenge**

A leading people counting company was faced with the task of identifying a technology partner capable of rapidly deploying people counters for a large perfume and cosmetics company during "off-hours."

### **Worldlink Solution**

- utilized Just-in-Time delivery system
- installation of people counters and associated cabling
- performed network configuration of IP Thermal Imaging Cameras
- coordination of scheduling between the client's IT department, stores, technicians, and manufacturer
- utilized online service portal for checkout and upload of client deliverables

### **Customer Testimonial**

"Worldlink Integration Group has provided us with outstanding service, tailored to the needs of our organization. They have succeeded in earning a high degree of trust in "getting things done" in a professional and timely manner- critical to our core competencies... Time and time again, Worldlink Integration Group has provided first class or should I say World class service and they are our #1 "go-to" group for all of our technical needs.

**C.G.- Project Manager**