

CASE STUDY: Digital Listening Stations

WORLDLINK INTEGRATION GROUP



Project Overview

Technology: Digital Signage

Market: Retail–Specialty

Project Duration: 60 Days

Number of Locations: 400

Nationwide

Customer Challenge

A large clothing retailer was faced with the task of identifying a technology partner who had the ability to rapidly deploy 700 custom digital signage devices.

Worldlink Solution

- staging and integration of equipment
- utilized Just-In-Time delivery system to complete work before store opening
- installation of electrical circuits and category 5 cabling
- utilized online service portal for troubleshooting and checkout

Customer Testimonial

“Working with Worldlink on our listening station rollout has been a pleasure. I am extremely happy with the service and thoroughness. I would recommend your company to others and will ensure we continue to use Worldlink on all of our future projects. I intend to be of influence in any way possible. Without your excellent customer service, we would have not had a successful rollout of our listening stations. Thank you for your warranty of workmanship and personal touch in making our project your priority.”

S.L.– Project Manager