

CASE STUDY: Digital Signage Retrofit

WORLDLINK INTEGRATION GROUP



Project Overview

Technology: Digital Signage- content delivery

Market: Retail–Specialty

Project Duration: 3 Months

Number of Locations: 32 Nationwide

Customer Challenge

A large clothing retailer was faced with the task of identifying a technology partner who had the ability to relocate their digital signage devices prior to store opening.

Worldlink Solution

- removed existing signage
- installed 24 hour power to new signage location
- installed Cat 5e connectivity from the data switch
- relocated existing Digital Signage/Thin Client and tested
- removed/disposed of existing electric signage

Customer Testimonial

“Well thank you, thank you, thank you on this rollout. I really appreciate everything you and your guys have done during this rollout. It was such a painless process and that's what I love about Worldlink.”

D.L. – Construction Project Manager (Northeast)