

## CASE STUDY: People Counter

# WORLDLINK INTEGRATION GROUP



### Project Overview

**Technology:** People Counters- IP Thermal Imaging

**Market:** Retail–Specialty

**Project Duration:** 60 Days

**Number of Locations:** 253 Nationwide

### Customer Challenge

A leading people counting company was faced with the task of identifying a technology partner capable of rapidly deploying people counters for a large perfume and cosmetics company during "off-hours."

### Worldlink Solution

- utilized Just-in-Time delivery system
- installation of people counters and associated cabling
- performed network configuration of IP Thermal Imaging Cameras
- coordination of scheduling between the client's IT department, stores, technicians, and manufacturer
- utilized online service portal for checkout and upload of client deliverables

### Customer Testimonial

"Worldlink Integration Group has provided us with outstanding service, tailored to the needs of our organization. They have succeeded in earning a high degree of trust in "getting things done" in a professional and timely manner- critical to our core competencies...Time and time again, Worldlink Integration Group has provided first class or should I say World class service and they are our #1 "go-to" group for all of our technical needs.

**C.G.- Project Manager**