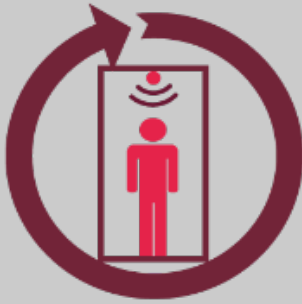


CASE STUDY: Retail Traffic Counter

WORLDLINK

INTEGRATION GROUP



Project Overview

Technology: Traffic Counters

Market: Retail–Apparel

Project Duration: 90 Days

Number of Locations: 1000
Nationwide

Customer Challenge

A large retail apparel company chose a traffic counting solution and desired to have it deployed at 1000 stores to collect traffic data for the upcoming holiday season.

Worldlink Solution

- site survey
- equipment staging and kitting
- utilized Just-In-Time delivery system
- installed structured cabling
- deployed infrared cameras and wired beam counters
- utilized online service portal for troubleshooting and checkout
- provided post installation maintenance