# **CASE STUDY: Specialty Store IP Cameras**

# WORLDLINK INTEGRATION GROUP



### **Project Overview**

Technology: Network Cabling, IP
Cameras, Cisco Routers

Market: Retail

**Project Duration: 9 Months Number of Locations:: 30** 

### **Customer Challenge**

A multi-site specialty retailer had a business initiative to deploy networked security cameras in their new stores.

### **Customer Goal**

Improve in-store loss prevention process.

## **Project Needs**

- Installation of new CAT5 network cables from the network cabinet to each of the 5-6 camera locations
- Installation of the cameras
- Run configuration tests with the remote IT team

## Worldlink's Role in Facing the Challenge

The retailer relied on Worldlink Integration Group, to perform the installation during the New Store opening cycle.

- Consulted with client for camera locations in each store.
- Installation of Cat5 cabling, cameras and network connections.
- Coordination of configuration and testing with the client's IT department.
- Utilized online service portal for checkout and upload of client deliverables.