

CASE STUDY: Traffic Counter Installation

WORLDLINK INTEGRATION GROUP



Project Overview

Technology: Network cabling, Traffic Counting

Market: Retail

Project Duration: 1 month

Number of Locations: 10

Customer Challenge

A Europe-based retail intelligence company needed a way to install traffic counting systems (sensors and communication devices) at 10 locations around the USA before the holiday rush.

Project Needs

- A company familiar with traffic counting, wiring, and retail environments
- An organization with an ability to work with a company based in Europe.

Worldlink's Role in Facing the Challenge

- Consulted with client for camera locations in each store.
- Installed Cat5 cabling, cameras, and network connections.
- Coordinated the configuration and testing with the client's IT department.
- Utilized online service portal for checkout and upload of client deliverables.